

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coastal Operations, Inc.		08/29/2013	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	PROformance Hoops LLC		
Street Address:	11877 Douglas Rd		
Internal Address:	Suite 102264		
City:	John's Creek		
State/Country:	GEORGIA		
Postal Code:	30005		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3804411	PROFORMANCE HOOPS	
CORRESPONDENCE DATA			
Fax Number:	6105657631		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6105657630		
Email:	agarson@lwh-law.com		
Correspondent Name:	Adam Garson		
Address Line 1:	201 N. Jackson St.		
Address Line 4:	Media, PENNSYLVANIA 19063		
ATTORNEY DOCKET NUMBER:	67-6		
NAME OF SUBMITTER:	Adam G. Garson, Esquire		
Signature:	/Adam G. Garson/		
Date:	08/29/2013		
Total Attachments: 1 source=PROFORMANCE HOOPS Executed Assignment#page1.tif			

OP \$40.00 3804411

ASSIGNMENT

WHEREAS, Coastal Operations, Inc., a Pennsylvania Corporation having a place of business at 2550 Industry Lane, Norristown, PA 19403, (hereinafter referred to as the "Assignor") has adopted the trademark registration for PROFORMANCE HOOPS (the "Mark"), which is duly registered in the United States Patent and Trademark Office as Registration Number 3804411, registered June 15, 2010; and

WHEREAS, PROformance Hoops LLC, a Georgia Corporation having a place of business at 11877 Douglas Rd., Suite 102264, John's Creek, GA 30005, (hereinafter referred to as "Assignee") is desirous of acquiring the aforesaid trademark PROFORMANCE HOOPS together with the goodwill of the business symbolized by the trademark and aforesaid registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the aforesaid trademark, PROFORMANCE HOOPS together with any and all rights pertaining thereto and with the goodwill of the business associated with and symbolized by said Mark and the aforesaid registration Number 3804411.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be executed effective August 29, 2013.

<p>ACCEPTED AND AGREED TO: COASTAL OPERATIONS, INC. BY: <u>[Signature]</u> (Signature) <u>Nolan Kraus</u> (Typed Name) Its: <u>Treasurer</u> (Title)</p>	<p>ACCEPTED AND AGREED TO: PROFORMANCE HOOPS, LLC BY: <u>[Signature]</u> (Signature) <u>Jeff Lieberman</u> (Typed Name) Its: <u>Partner</u> (Title)</p>
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